

## Success Story/ Case Study/ Best practices/ Innovation No. 1

### 1. BASIC INFORMATION:

- Name of the FACILITY/ HEAD:- Dr. Dinesh P. Vyas
- Focal Person name :- Dr. Rakesh Patel
- Focal Person contact no. 9574447029
- Block/District : General Hospital Mehsana
- Address :- Opp. S T Bus Stand, Mehsana
- E-mail address:- cdmo.health.mehsana@gmail.com

### 2. Title of the Best Practice :- PMJAY KIT

### 3. Type of Category :- Best Practice

### 4. Aim:- To Increase the PMJAY Login in Government Health Facility

### 5. OBJECTIVE: As in Government Hospital there is free of cost providing all services, so patients are not taking interest to login in PMJAY, for motivating the patient with providing a kit containing of Basic accessories item.

### 6. Major Activities :-

- As Government health facility providing free of cost services, patients and their relatives are not taking active participation in PMJAY Login.
- We were trying to motivate the patients and their relative through counselling and benefits of PMJAY Scheme.
- Still our team didn't getting much response from the patients in the login of PMJAY claim.
- At last in our committee meeting for the increasing the PMJAY claim in government health facility decided to give one kit to the patient after successfully login in the PMJAY. In this Kit we included Comb, Hair Oil, Toothpaste, Tooth Brush, Towel, Soap, Shampoo, Soap Box and good quality plastic container with lid.
- Due to this gift kit, in the ward other patients and their relatives are also curious to get this kit and started asking for the same and we make them understood and motive for the PMJAY Claim.
- With this Kit we can improve our hospital login and we received good feedback from the patients and their relatives.

### 7. Major Outcome :-

- Those patients are login into PMJAY will get this kit, PMJAY Kit contains basic required items, many patients were happy with kit and services provided by hospital.

May-22	556	1672900
Jun-22	561	1752400
Jul-22	513	1526300
Aug-22	562	1517500
Sep-22	550	1536900
Oct-22	530	1432300

Nov-22	524	1481300
Dec-22	557	1560100
Jan-22	535	1602950
Feb-23	763	2125900
Mar-23	790	2378800
Apr-23	672	1967900
May-23	530	1918200
Jun-23	726	2379700

- From Implementation this Kit we can bale to increase our PMJAY Login.

#### 8. Photographs (Pre and post intervention)





